



# Station Order Revised Heinrich for Senate 2012

**Market:** Albuquerque

**Flight Dates:** Monday, October 22, 2012 to Sunday, October 28, 2012

Estimate ID

11650

**Contact:** Jim Giudicessi

**Email:** Jim.Giudicessi@krqe.com

**Phone:** 505-246-2222

**Fax:** 505-944-0259

**Direct:** 505-998-9530

**KRQE-S2**

201146

Jug  
10/2/12

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$50.00 \$250.00	5 1	1	1	1	1			5
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$100.00 \$1,000.00	5 2	2	2	2	2			10
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$70.00 \$700.00	5 2	2	2	2	2			10
CBS Saturday Morn 5:00 AM 7:00 AM	EM	Sa 30	\$50.00 \$50.00						1		1
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa 30	\$75.00 \$75.00						1		1
Sunday 7a News 7:00 AM 8:00 AM	EM	Su 30	\$200.00 \$200.00							1	1
Sold out at LUR per KRQE. Move to L3 to clear.											
CBS Sunday Morn 8:00 AM 9:30 AM	EM	Su 30	\$400.00 \$400.00							1	1
Sold out at LUR per KRQE. Move to L3 to clear.											
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$75.00 \$150.00	5 1		1					2
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F 30	\$100.00 \$200.00	5	1		1				2
Price is Right 11:00 AM 12:00 PM	DT	M-F 30	\$150.00 \$300.00			1		1			2
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$125.00 \$250.00	5 1			1				2
Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F 30	\$100.00 \$200.00		1			1			2

Suzanne Collins

**Media Strategies and Research**

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/2/2012 9:39:46 AM

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## KRQE-S2

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
Young & Restless 1:00 PM 2:00 PM	DT	M-F 30	\$100.00 <b>\$200.00</b>	5 1			1				2
The Talk 2:00 PM 3:00 PM	DT	M-F 30	\$100.00 <b>\$100.00</b>	5	1						1
Dr. Phil 3:00 PM 4:00 PM	EF	M-F 30	\$100.00 <b>\$1,000.00</b>	5 2	2	2	2	2			10
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$125.00 <b>\$625.00</b>	5 1	1	1	1	1			5
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$275.00 <b>\$1,375.00</b>	3 1	1	1	1	1			5
Sold out at LUR per KRQE. Move to L3 to clear.											
CBS Evening News 5:00 PM 5:30 PM	EN	M-F 30	\$1,000.00 <b>\$5,000.00</b>	2 1	1	1	1	1			5
Sold out at LUR per KRQE. Move to L2 to clear.											
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$500.00 <b>\$2,500.00</b>	3 1	1	1	1	1			5
Sold out at LUR per KRQE. Move to L3 to clear.											
Saturday 5:30p News 5:30 PM 6:00 PM	EN	Sa 30	\$125.00 <b>\$125.00</b>	5					1		1
Sunday 5:30p News 5:30 PM 6:00 PM	EN	Su 30	\$125.00 <b>\$125.00</b>	5						1	1
Jeopardy 6:00 PM 6:30 PM	PA	M-F 30	\$700.00 <b>\$7,000.00</b>	3 2	2	2	2	2			10
Sold out at LUR per KRQE. Move to L3 to clear.											
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F 30	\$850.00 <b>\$8,500.00</b>	3 2	2	2	2	2			10
Sold out at LUR per KRQE. Move to L3 to clear.											
Jeopardy 6:00 PM 6:30 PM	PA	Sa 30	\$175.00 <b>\$175.00</b>	4					1		1
Sold out at LUR per KRQE. Move to L4 to clear.											

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Program Name	DP	Days	Length	Gross Rate	Mon Oct 22	Tue Oct 23	Wed Oct 24	Thu Oct 25	Fri Oct 26	Sat Oct 27	Sun Oct 28	Total
Wheel of Fortune	PA	Sa	30	\$175.00	4					1		1
6:30 PM 7:00 PM				\$175.00								
Sold out at LUR per KRQE. Move to L4 to clear.												
Hawaii Five-O	PT	M	30	\$2,600.00	3	1						1
9:00 PM 10:00 PM				\$2,600.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
NCIS	PT	Tu	30	\$2,000.00	3		1					1
7:00 PM 8:00 PM				\$2,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
NCIS LA	PT	Tu	30	\$2,000.00	3		1					1
8:00 PM 9:00 PM				\$2,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Criminal Minds	PT	W	30	\$1,800.00	3		1					1
8:00 PM 9:00 PM				\$1,800.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
CSI	PT	W	30	\$1,800.00	3		1					1
9:00 PM 10:00 PM				\$1,800.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Person Interest	PT	Th	30	\$4,000.00	2			1				1
8:00 PM 9:00 PM				\$4,000.00								
Sold out at LUR per KRQE. Move to L2 to clear.												
Elementary	PT	Th	30	\$2,000.00	3			1				1
9:00 PM 10:00 PM				\$2,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Blue Bloods	PT	F	30	\$1,000.00	4				1			1
9:00 PM 10:00 PM				\$1,000.00								
Sold out at LUR per KRQE. Move to L4 to clear.												
48 Hours	PT	Sa	30	\$700.00	4					1		1
9:00 PM 10:00 PM				\$700.00								
Sold out at LUR per KRQE. Move to L4 to clear.												
Amazing Race	PT	Su	30	\$800.00	5						1	1
7:00 PM 8:00 PM				\$800.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
The Good Wife	PT	Su	30	\$1,800.00	3						1	1
8:00 PM 9:00 PM				\$1,800.00								
Sold out at LUR per KRQE. Move to L3 to clear.												

Suzanne Collins

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**Email:** Jim.Giudicessi@krqe.com

**Fax:** 505-944-0259

**Direct:** 505-998-9530

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Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
Mentalist	PT	Su		\$2,100.00							1	1
9:00 PM 10:00 PM		30		\$2,100.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
KRQE 10p News	LN	M-F		\$700.00	1	1	1	1	1			5
10:00 PM 10:35 PM		30		\$3,500.00								
Sold out at LUR per KRQE. Move to L4 to clear.												
Saturday 10p News	LN	Sa		\$325.00						1		1
10:00 PM 10:35 PM		30		\$325.00								
Sunday 10p News	LN	Su		\$400.00							1	1
10:00 PM 10:35 PM		30		\$400.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Letterman	LF	M-F		\$125.00	1		1		1			3
10:35 PM 11:35 PM		30		\$375.00								
<b>Station Gross Totals</b>				<b>\$57,875.00</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>20</b>	<b>7</b>	<b>7</b>	<b>118</b>

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KRQE 5a News	EM	M-F		\$125.00	1	1	1	1	1			5
5:00 AM 6:00 AM		30		\$625.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
KRQE 6a News	EM	M-F		\$200.00	1	1	1	1	1			5
6:00 AM 7:00 AM		30		\$1,000.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
CBS This Morning	EM	M-F		\$150.00	1	1	1	1	2			6
7:00 AM 9:00 AM		30		\$900.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
CBS Saturday Morn	EM	Sa		\$50.00						1		1
5:00 AM 7:00 AM		30		\$50.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
Saturday 7a News	EM	Sa		\$75.00						1		1
7:00 AM 8:00 AM		30		\$75.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
Sunday 7a News	EM	Su		\$200.00							1	1
7:00 AM 8:00 AM		30		\$200.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
CBS Sunday Morn	EM	Su		\$400.00							1	1
8:00 AM 9:30 AM		30		\$400.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
The Doctors	DT	M-F		\$100.00	1		1					2
9:00 AM 10:00 AM		30		\$200.00								
Highly pre-emptible at LUR per KRQE. Move to L4												
Lets Make a Deal	DT	M-F		\$150.00		1		1				2
10:00 AM 11:00 AM		30		\$300.00								
Highly pre-emptible at LUR per KRQE. Move to L4												
Price is Right	DT	M-F		\$200.00			1		1			2
11:00 AM 12:00 PM		30		\$400.00								
Highly pre-emptible at LUR per KRQE. Move to L4												
KRQE Noon News	DT	M-F		\$175.00	1			1				2
12:00 PM 12:30 PM		30		\$350.00								
Highly pre-emptible at LUR per KRQE. Move to L4												
Bold & Beautiful	DT	M-F		\$125.00		1			1			2
12:30 PM 1:00 PM		30		\$250.00								
Highly pre-emptible at LUR per KRQE. Move to L4												

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Young & Restless	DT	M-F	30	\$125.00	1			1				2
1:00 PM 2:00 PM			30	\$250.00								
Highly pre-emptible at LUR per KRQE. Move to L4												
The Talk	DT	M-F	30	\$125.00			1					1
2:00 PM 3:00 PM			30	\$125.00								
Highly pre-emptible at LUR per KRQE. Move to L4												
Dr. Phil	EF	M-F	30	\$125.00	1	1	1	1	2			6
3:00 PM 4:00 PM			30	\$750.00								
Highly pre-emptible at LUR per KRQE. Move to L4												
KRQE 4p News	EN	M-F	30	\$275.00	1	1	1	1	1			5
4:00 PM 4:30 PM			30	\$1,375.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
KRQE 4:30p News	EN	M-F	30	\$275.00	1	1	1	1	1			5
4:30 PM 5:00 PM			30	\$1,375.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
CBS Evening News	EN	M-F	30	\$1,000.00		1			1			2
5:00 PM 5:30 PM			30	\$2,000.00								
Sold out at LUR per KRQE. Move to L2 to clear.												
KRQE 5:30p News	EN	M-F	30	\$1,000.00	1	1	1	1	1			5
5:30 PM 6:00 PM			30	\$5,000.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
Saturday 5:30p News	EN	Sa	30	\$275.00						1		1
5:30 PM 6:00 PM			30	\$275.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
Jeopardy	PA	M-F	30	\$700.00	1	1	2	2	1			7
6:00 PM 6:30 PM			30	\$4,900.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
Wheel of Fortune	PA	M-F	30	\$850.00	1	2	1	1	1			6
6:30 PM 7:00 PM			30	\$5,100.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
Jeopardy	PA	Sa	30	\$175.00						1		1
6:00 PM 6:30 PM			30	\$175.00								
Highly pre-emptible at LUR per KRQE. Move to L4												
Wheel of Fortune	PA	Sa	30	\$175.00						1		1
6:30 PM 7:00 PM			30	\$175.00								
Highly pre-emptible at LUR per KRQE. Move to L4												

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Program Name	DP	Days	Length	Gross Rate	Mon Oct 22	Tue Oct 23	Wed Oct 24	Thu Oct 25	Fri Oct 26	Sat Oct 27	Sun Oct 28	Total
2 Broke/Mike	PT	M	30	\$2,300.00	3	1						1
8:00 PM 9:00 PM			30	\$2,300.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
Hawaii Five-Q	PT	M	30	\$2,600.00	3	1						1
9:00 PM 10:00 PM			30	\$2,600.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
NCIS	PT	Tu	30	\$2,000.00	3		1					1
7:00 PM 8:00 PM			30	\$2,000.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
Vegas	PT	Tu	30	\$2,000.00	3		1					1
9:00 PM 10:00 PM			30	\$2,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
CSI	PT	W	30	\$1,800.00	3		1					1
9:00 PM 10:00 PM			30	\$1,800.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
Person Interest	PT	Th	30	\$4,000.00	2			1				1
8:00 PM 9:00 PM			30	\$4,000.00								
Sold out at LUR per KRQE. Move to L2 to clear.												
Blue Bloods	PT	F	30	\$1,000.00	4				1			1
9:00 PM 10:00 PM			30	\$1,000.00								
Highly pre-emptible at LUR per KRQE. Move to L4												
48 Hours	PT	Sa	30	\$700.00	4					1		1
9:00 PM 10:00 PM			30	\$700.00								
Highly pre-emptible at LUR per KRQE. Move to L4												
60 Minutes	PT	Su	30	\$3,000.00	3						1	1
6:00 PM 7:00 PM			30	\$3,000.00								
Sold out at LUR per KRQE. Move to L3 to clear.												
The Good Wife	PT	Su	30	\$1,800.00	3						1	1
8:00 PM 9:00 PM			30	\$1,800.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
Mentalist	PT	Su	30	\$2,100.00	3						1	1
9:00 PM 10:00 PM			30	\$2,100.00								
Highly pre-emptible at LUR per KRQE. Move to L3												
KRQE 10p News	LN	M-F	30	\$1,100.00	3	1	1	1	1	1		5
10:00 PM 10:35 PM			30	\$5,500.00								
Highly pre-emptible at LUR per KRQE. Move to L3												

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				Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
Saturday 10p News	LN	Sa	\$700.00						1		1
10:00 PM 10:35 PM		30	\$700.00								
Highly pre-emptible at LUR per KRQE. Move to L3											
Sunday 10p News	LN	Su	\$800.00							1	1
10:00 PM 10:35 PM		30	\$800.00								
Highly pre-emptible at LUR per KRQE. Move to L3											
Letterman	LF	M-F	\$275.00	1		1	1				3
10:35 PM 11:35 PM		30	\$825.00								
Highly pre-emptible at LUR per KRQE. Move to L3											
<b>Station Gross Totals</b>			<b>\$57,375.00</b>	<b>16</b>	<b>16</b>	<b>16</b>	<b>16</b>	<b>16</b>	<b>7</b>	<b>6</b>	<b>93</b>

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# Spot Manager: All, 10/22/12-10/28/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/22/12												
Station: KRQE												
POL/Heinrich I	201146 CBS This Mornii	CBS Early S		:30 P5	[ALL]	HEINRICH 11650						\$70.00
POL/Heinrich I	201146 M-F 9a-10a	9a-10a		:30 P5	[ALL]	HEINRICH 11650						\$75.00
POL/Heinrich I	201146 Dr. Phil	3p-4p		:30 P5	[ALL]	HEINRICH 11650						\$100.00
POL/Heinrich I	201146 CBS Evening Ne	5p-530p		:30 P2	[ALL]	HEINRICH 11650						\$1,000.00
POL/Heinrich I	201146 M-F KROE New	KRQE News		:30 P5	[ALL]	HEINRICH 11650						\$100.00
POL/Heinrich I	201146 Mon Hour 3	9p-10p		:30 P3	[ALL]	HEINRICH 11650						\$2,600.00
POL/Heinrich I	201146 M-F KRQE New	KROE News		:30 P5	[ALL]	HEINRICH 11650						\$100.00
POL/Heinrich I	201146 M-F 6p-630p	M-F 6p-630p		:30 P3	[ALL]	HEINRICH 11650						\$700.00
POL/Heinrich I	201146 M-F 630p-7p	M-F 630p-7p		:30 P3	[ALL]	HEINRICH 11650						\$850.00
POL/Heinrich I	201146 M-F 6p-630p	M-F 6p-630p		:30 P3	[ALL]	HEINRICH 11650						\$700.00
POL/Heinrich I	201146 M-F KROE New	KRQE News		:30 P5	[ALL]	HEINRICH 11650			5:12:06 AM			\$50.00
POL/Heinrich I	201146 M-F KROE New	KRQE News		:30 P3	[ALL]	HEINRICH 11650			6:30:55 AM			\$200.00
POL/Heinrich I	201146 CBS This Mornii	CBS Early S		:30 P5	[ALL]	HEINRICH 11650			8:36:54 AM			\$70.00
POL/Heinrich I	201146 M-F KRQE New	12p-1230p		:30 P5	[ALL]	HEINRICH 11650			12:04:17 PM			\$125.00
POL/Heinrich I	201146 Soap Rotator	(1:00:00 PM-		:30 P5	[ALL]	HEINRICH 11650			1:29:01 PM			\$100.00
POL/Heinrich I	201146 Dr. Phil	3p-4p		:30 P5	[ALL]	HEINRICH 11650			3:51:13 PM			\$100.00
POL/Heinrich I	201146 M-F KROE New	4p-430p		:30 P5	[ALL]	HEINRICH 11650			4:08:15 PM			\$125.00
POL/Heinrich I	201146 M-F KROE New	430p-5p		:30 P3	[ALL]	HEINRICH 11650			4:37:25 PM			\$275.00
POL/Heinrich I	201146 KROE News 13	530p-6p		:30 P3	[ALL]	HEINRICH 11650			5:57:58 PM			\$500.00
POL/Heinrich I	201146 M-F 630p-7p	M-F 630p-7p		:30 P3	[ALL]	HEINRICH 11650			6:34:53 PM			\$850.00
POL/Heinrich I	201146 LN M-F	10p-1035p		:30 P4	[ALL]	HEINRICH 11650			10:16:15 PM			\$700.00
POL/Heinrich I	201146 David Letterman	1035p-1137p		:30 P5	[ALL]	HEINRICH 11650			11:24:00 PM			\$125.00
												\$9,515.00
												\$9,515.00

Date: 10/23/12

Station: KRQE

POL/Heinrich I	201146 Soap Rotator	(12:30:00 PM-		:30 P5	[ALL]	HEINRICH 11650						\$100.00
POL/Heinrich I	201146 M-F 6p-630p	M-F 6p-630p		:30 P3	[ALL]	HEINRICH 11650						\$700.00
POL/Heinrich I	201146 M-F KRQE New	KROE News		:30 P5	[ALL]	HEINRICH 11650						\$100.00
POL/Heinrich I	201146 Tue Hour 2	8p-9p		:30 P3	[ALL]	HEINRICH 11650						\$2,000.00
POL/Heinrich I	201146 The Talk	2p-3p		:30 P5	[ALL]	HEINRICH 11650						\$100.00
POL/Heinrich I	201146 M-F 630p-7p	M-F 630p-7p		:30 P3	[ALL]	HEINRICH 11650						\$850.00
POL/Heinrich I	201146 M-F KRQE New	KROE News		:30 P5	[ALL]	HEINRICH 11650						\$100.00
POL/Heinrich I	201146 CBS This Mornii	CBS Early S		:30 P5	[ALL]	HEINRICH 11650						\$70.00
POL/Heinrich I	201146 Dr. Phil	3p-4p		:30 P5	[ALL]	HEINRICH 11650						\$100.00
POL/Heinrich I	201146 M-F KRQE New	KRQE News		:30 P5	[ALL]	HEINRICH 11650			5:38:03 AM			\$50.00
POL/Heinrich I	201146 M-F KROE New	KROE News		:30 P3	[ALL]	HEINRICH 11650			6:51:05 AM			\$200.00
POL/Heinrich I	201146 CBS This Mornii	CBS Early S		:30 P5	[ALL]	HEINRICH 11650			7:22:51 AM			\$70.00
POL/Heinrich I	201146 Let's Make a De	M-F 10a-11a		:30 P5	[ALL]	HEINRICH 11650			10:28:26 AM			\$100.00
POL/Heinrich I	201146 Dr. Phil	3p-4p		:30 P5	[ALL]	HEINRICH 11650			3:15:01 PM			\$100.00
POL/Heinrich I	201146 M-F KROE New	4p-430p		:30 P5	[ALL]	HEINRICH 11650			4:16:50 PM			\$125.00
POL/Heinrich I	201146 M-F KROE New	430p-5p		:30 P3	[ALL]	HEINRICH 11650			4:37:10 PM			\$275.00
POL/Heinrich I	201146 CBS Evening Ne	5p-530p		:30 P2	[ALL]	HEINRICH 11650			4:58:26 PM			\$1,000.00
POL/Heinrich I	201146 KROE News 13	530p-6p		:30 P3	[ALL]	HEINRICH 11650			5:35:57 PM			\$500.00
POL/Heinrich I	201146 M-F 6p-630p	M-F 6p-630p		:30 P3	[ALL]	HEINRICH 11650			6:28:29 PM			\$700.00
POL/Heinrich I	201146 M-F 630p-7p	M-F 630p-7p		:30 P3	[ALL]	HEINRICH 11650			6:47:18 PM			\$850.00
POL/Heinrich I	201146 Tue Hour 1	7p-8p		:30 P3	[ALL]	HEINRICH 11650			7:39:02 PM			\$2,000.00
POL/Heinrich I	201146 LN M-F	10p-1035p		:30 P4	[ALL]	HEINRICH 11650			10:07:37 PM			\$700.00
POL/Heinrich I	201146 David Letterman	1035p-1137p		:30 P5	[ALL]	HEINRICH 11650			10:58:30 PM			\$125.00
												\$10,915.00
												\$10,915.00

Date: 10/24/12

Station: KRQE

POL/Heinrich I	201146 CBS This Mornii	CBS Early S		:30 P5	[ALL]	HEINRICH 11650						\$70.00
POL/Heinrich I	201146 M-F 630p-7p	M-F 630p-7p		:30 P3	[ALL]	HEINRICH 11650						\$850.00
POL/Heinrich I	201146 M-F KROE New	KROE News		:30 P5	[ALL]	HEINRICH 11650						\$100.00
POL/Heinrich I	201146 CBS Evening Ne	5p-530p		:30 P2	[ALL]	HEINRICH 11650						\$1,000.00
POL/Heinrich I	201146 M-F KROE New	KRQE News		:30 P5	[ALL]	HEINRICH 11650						\$100.00
POL/Heinrich I	201146 Wed Hour 2	8p-9p		:30 P3	[ALL]	HEINRICH 11650						\$1,800.00
POL/Heinrich I	201146 Dr. Phil	3p-4p		:30 P5	[ALL]	HEINRICH 11650						\$100.00

[Sorted by: Date]

# Spot Manager: All, 10/22/12-10/28/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/24/12

Station: KRQE

POL/Heinrich I	201146 M-F KRQE New:KRQE News	:30 P5	[ALL]	HEINRICH 11650	5:18:19 AM		\$50.00
POL/Heinrich I	201146 M-F KRQE New:KRQE News	:30 P3	[ALL]	HEINRICH 11650	6:05:25 AM		\$200.00
POL/Heinrich I	201146 CBS This Mornin CBS Early S	:30 P5	[ALL]	HEINRICH 11650	7:13:04 AM		\$70.00
POL/Heinrich I	201146 M-F 9a-10a 9a-10a	:30 P5	[ALL]	HEINRICH 11650	9:16:25 AM		\$75.00
POL/Heinrich I	201146 Let's Make a De M-F 10a-11a	:30 P5	[ALL]	HEINRICH 11650	9:58:30 AM		\$100.00
POL/Heinrich I	201146 Price is Right 11a-12p	:30 P5	[ALL]	HEINRICH 11650	11:28:56 AM		\$150.00
POL/Heinrich I	201146 Dr. Phil 3p-4p	:30 P5	[ALL]	HEINRICH 11650	3:33:47 PM		\$100.00
POL/Heinrich I	201146 M-F KRQE New:4p-430p	:30 P5	[ALL]	HEINRICH 11650	4:27:15 PM		\$125.00
POL/Heinrich I	201146 M-F KRQE New:430p-5p	:30 P3	[ALL]	HEINRICH 11650	4:57:41 PM		\$275.00
POL/Heinrich I	201146 KRQE News 13 530p-6p	:30 P3	[ALL]	HEINRICH 11650	5:36:12 PM		\$500.00
POL/Heinrich I	201146 M-F 6p-630p M-F 6p-630p	:30 P3	[ALL]	HEINRICH 11650	6:13:00 PM		\$700.00
POL/Heinrich I	201146 M-F 6p-630p M-F 6p-630p	:30 P3	[ALL]	HEINRICH 11650	6:28:44 PM		\$700.00
POL/Heinrich I	201146 M-F 630p-7p M-F 630p-7p	:30 P3	[ALL]	HEINRICH 11650	6:46:48 PM		\$850.00
POL/Heinrich I	201146 Wed Hour 3 9p-10p	:30 P3	[ALL]	HEINRICH 11650	9:20:29 PM		\$1,800.00
POL/Heinrich I	201146 LN M-F 10p-1035p	:30 P4	[ALL]	HEINRICH 11650	10:07:22 PM		\$700.00
POL/Heinrich I	201146 David Letterman 1035p-1137p	:30 P5	[ALL]	HEINRICH 11650	11:11:30 PM		\$125.00

**10,540.00**

**10,540.00**

Date: 10/25/12

Station: KRQE

POL/Heinrich I	201146 M-F KRQE New:KRQE News	:30 P5	[ALL]	HEINRICH 11650		\$100.00
POL/Heinrich I	201146 M-F KRQE New:12p-1230p	:30 P5	[ALL]	HEINRICH 11650		\$125.00
POL/Heinrich I	201146 Soap Rotator (1:00:00 PM	:30 P5	[ALL]	HEINRICH 11650		\$100.00
POL/Heinrich I	201146 M-F 630p-7p M-F 630p-7p	:30 P3	[ALL]	HEINRICH 11650		\$850.00
POL/Heinrich I	201146 M-F KRQE New:KRQE News	:30 P5	[ALL]	HEINRICH 11650		\$100.00
POL/Heinrich I	201146 CBS This Mornin CBS Early S	:30 P5	[ALL]	HEINRICH 11650		\$70.00
POL/Heinrich I	201146 Thur Hour 3 9p-10p	:30 P3	[ALL]	HEINRICH 11650		\$2,000.00
POL/Heinrich I	201146 CBS Evening Ne 5p-530p	:30 P2	[ALL]	HEINRICH 11650		\$1,000.00
POL/Heinrich I	201146 Dr. Phil 3p-4p	:30 P5	[ALL]	HEINRICH 11650		\$100.00
POL/Heinrich I	201146 M-F KRQE New:KRQE News	:30 P5	[ALL]	HEINRICH 11650	5:45:36 AM	\$50.00
POL/Heinrich I	201146 M-F KRQE New:KRQE News	:30 P3	[ALL]	HEINRICH 11650	6:18:55 AM	\$200.00
POL/Heinrich I	201146 CBS This Mornin CBS Early S	:30 P5	[ALL]	HEINRICH 11650	8:15:20 AM	\$70.00
POL/Heinrich I	201146 Dr. Phil 3p-4p	:30 P5	[ALL]	HEINRICH 11650	3:07:08 PM	\$100.00
POL/Heinrich I	201146 M-F KRQE New:4p-430p	:30 P5	[ALL]	HEINRICH 11650	4:08:30 PM	\$125.00
POL/Heinrich I	201146 M-F KRQE New:430p-5p	:30 P3	[ALL]	HEINRICH 11650	4:36:55 PM	\$275.00
POL/Heinrich I	201146 KRQE News 13 530p-6p	:30 P3	[ALL]	HEINRICH 11650	5:35:12 PM	\$500.00
POL/Heinrich I	201146 M-F 6p-630p M-F 6p-630p	:30 P3	[ALL]	HEINRICH 11650	6:05:01 PM	\$700.00
POL/Heinrich I	201146 M-F 6p-630p M-F 6p-630p	:30 P3	[ALL]	HEINRICH 11650	6:20:44 PM	\$700.00
POL/Heinrich I	201146 M-F 630p-7p M-F 630p-7p	:30 P3	[ALL]	HEINRICH 11650	6:40:33 PM	\$850.00
POL/Heinrich I	201146 Thur Hour 2 8p-9p	:30 P2	[ALL]	HEINRICH 11650	8:29:19 PM	\$4,000.00
POL/Heinrich I	201146 LN M-F 10p-1035p	:30 P4	[ALL]	HEINRICH 11650	10:15:51 PM	\$700.00

**12,715.00**

**12,715.00**

Date: 10/26/12

Station: KRQE

POL/Heinrich I	201146 Soap Rotator (12:30:00 PM	:30 P5	[ALL]	HEINRICH 11650		\$100.00
POL/Heinrich I	201146 M-F 630p-7p M-F 630p-7p	:30 P3	[ALL]	HEINRICH 11650		\$850.00
POL/Heinrich I	201146 M-F 6p-630p M-F 6p-630p	:30 P3	[ALL]	HEINRICH 11650		\$700.00
POL/Heinrich I	201146 M-F KRQE New:KRQE News	:30 P5	[ALL]	HEINRICH 11650		\$100.00
POL/Heinrich I	201146 M-F KRQE New:KRQE News	:30 P5	[ALL]	HEINRICH 11650		\$100.00
POL/Heinrich I	201146 Price is Right 11a-12p	:30 P5	[ALL]	HEINRICH 11650		\$150.00
POL/Heinrich I	201146 M-F KRQE New:KRQE News	:30 P5	[ALL]	HEINRICH 11650	5:18:19 AM	\$50.00
POL/Heinrich I	201146 M-F KRQE New:KRQE News	:30 P3	[ALL]	HEINRICH 11650	6:31:25 AM	\$200.00
POL/Heinrich I	201146 CBS This Mornin CBS Early S	:30 P5	[ALL]	HEINRICH 11650	7:30:08 AM	\$70.00
POL/Heinrich I	201146 CBS This Mornin CBS Early S	:30 P5	[ALL]	HEINRICH 11650	8:45:01 AM	\$70.00
POL/Heinrich I	201146 Dr. Phil 3p-4p	:30 P5	[ALL]	HEINRICH 11650	3:24:29 PM	\$100.00
POL/Heinrich I	201146 Dr. Phil 3p-4p	:30 P5	[ALL]	HEINRICH 11650	3:42:35 PM	\$100.00
POL/Heinrich I	201146 M-F KRQE New:4p-430p	:30 P5	[ALL]	HEINRICH 11650	4:17:20 PM	\$125.00
POL/Heinrich I	201146 M-F KRQE New:430p-5p	:30 P3	[ALL]	HEINRICH 11650	4:38:25 PM	\$275.00
POL/Heinrich I	201146 CBS Evening Ne 5p-530p	:30 P2	[ALL]	HEINRICH 11650	4:58:56 PM	\$1,000.00

[Sorted by: Date]

# Spot Manager: All, 10/22/12-10/28/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/26/12												
Station: KRQE												
	POL/Heinrich I	201146	KRQE News 13	530p-6p	:30	P3	[ALL]	HEINRICH 11650		5:50:28 PM		\$500.00
	POL/Heinrich I	201146	M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	HEINRICH 11650		6:13:45 PM		\$700.00
	POL/Heinrich I	201146	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	HEINRICH 11650		6:46:48 PM		\$850.00
	POL/Heinrich I	201146	LN M-F	10p-1035p	:30	P4	[ALL]	HEINRICH 11650		10:16:25 PM		\$700.00
												\$6,740.00
												\$6,740.00
Date: 10/27/12												
Station: KRQE												
	POL/Heinrich I	201146	Sa KRQE News 530p-6p		:30	P5	[ALL]	HEINRICH 11650				\$125.00
	POL/Heinrich I	201146	Sat Hour 3	9p-10p	:30	P4	[ALL]	HEINRICH 11650				\$700.00
	POL/Heinrich I	201146	CBS This Mornin	5a-7a	:30	P3	[ALL]	HEINRICH 11650		6:25:08 AM		\$50.00
	POL/Heinrich I	201146	KROE News Sat	7a-8a	:30	P3	[ALL]	HEINRICH 11650		7:52:58 AM		\$75.00
	POL/Heinrich I	201146	Sa 6p-630p	Sa 6p-630p	:30	P4	[ALL]	HEINRICH 11650		6:22:36 PM		\$175.00
	POL/Heinrich I	201146	Sa 630p-7p	Sa 630p-7p	:30	P4	[ALL]	HEINRICH 11650		6:40:39 PM		\$175.00
	POL/Heinrich I	201146	LN Sa	10p-1035p	:30	P5	[ALL]	HEINRICH 11650		10:06:51 PM		\$325.00
												\$1,625.00
												\$1,625.00
Date: 10/28/12												
Station: KRQE												
	POL/Heinrich I	201146	Sun Hour 2	7p-8p	:30	P5	[ALL]	HEINRICH 11650				\$800.00
	POL/Heinrich I	201146	Su KROE News 530p-6p		:30	P5	[ALL]	HEINRICH 11650				\$125.00
	POL/Heinrich I	201146	KROE News Su	7a-8a	:30	P3	[ALL]	HEINRICH 11650		7:46:02 AM		\$200.00
	POL/Heinrich I	201146	CBS Sunday Mc	8a-930a	:30	P3	[ALL]	HEINRICH 11650		8:52:49 AM		\$400.00
	POL/Heinrich I	201146	Sun Hour 3	8p-9p	:30	P3	[ALL]	HEINRICH 11650		7:59:50 PM		\$1,800.00
	POL/Heinrich I	201146	Sun Hour 4	9p-10p	:30	P3	[ALL]	HEINRICH 11650		9:00:00 PM		\$2,100.00
	POL/Heinrich I	201146	LN Su	10p-1035p	:30	P5	[ALL]	HEINRICH 11650		10:25:40 PM		\$400.00
												\$5,825.00
												\$5,825.00
												\$7,875.00

[Sorted by: Date]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KRQE-TV      Albuquerque	<b>Date:</b> 10/2/2012
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I, Media Strategies and Research,  
 being (on behalf of:) Martin Heinrich, a legally  
 qualified candidate of the Democratic political  
 party for the office of: U.S. Senate  
 in the General  
 election to be held on: Tuesday, November 06, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 22, 2012			Sunday, October 28, 2012		

**Total Charges: \$57,875.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Tuesday, October 02, 2012

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title